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Golden West



GLADIOLUS

W. J. Mason

1052

**P. O. BOX 428
UKIAH, CALIFORNIA**



GREETINGS

I wish to thank all of you for the fine orders received last season and for the many nice letters.

Last season was wonderful except for one major incident. On March 30th our warehouse was completely destroyed by fire including our trays, bulbs, office, mailing list, sprinkling system, tools and lots of things we had stored for our new home we are building. We had several hundred orders on hand as yet unfilled and all records of these were lost — What a mess. Mr. Salbach was kind enough to fill my later orders as best he could. I had to wait until all of my other customers complained about not getting their bulbs before I could refund any money or have Mr. Salbach fill the orders. With two or three exceptions, everyone was very nice about it. We found we had many really good down to earth friends, too. I hope I never have to write so many letters again in 10 years as I had to write to get everyone taken care of. We did get two or three letters that were so hot the postoffice had to deliver them between dry ice. You can't blame anyone for that, they send in their money and wait home visualizing a glad garden with all of them 6 feet tall and 15 blooms open per spike, and then wait and wait and wait and no bulbs arrive. The weather is perfect for planting, etc.

Mr. Salbach had to make lots of substitutions as his stock was quite a bit different from mine. So, if any of you are not completely satisfied with the varieties you received as substitutes, please let me know and we can still do something about it.

It is my desire to have my customers have a better glad garden than any one else's in the neighborhood. I am anxious to get your neighbor's name on my mailing list, too.

Our greatest effort is put forth in obtaining for you the best varieties in every color class. You can buy any variety listed and be assured that it is one of the very top varieties in its particular characteristic and color class, taking price into consideration also. I wouldn't think of listing Black Opal if Mrs. R. G. Erry was down to 2 for 25 cents, or of listing Myrna Fay if it wasn't the earliest lavender to bloom, etc. Every variety listed is good — Some are better than others.

During the past five years I have exhibited glads to more than 5 million people. Because of the fire this year I missed the Sonoma County Fair and the California State Fair.

Smokies are in demand above all others 3 or 4 to one — Next comes glads with huge florets — Then blotched varieties and deep colors. Then purple, blues and lavenders. Trailing in demand are the salmon, white, pink and yellow colors. A beautiful, well grown spike with 12 florets open of Spic & Span will not receive half as much attention as a poorly grown Vagabond Prince with 3 florets open. For this reason we have listed about 20 smoky and odd colored varieties for you to choose from. My list contains the greatest range of colors and color combinations I have ever had. With one or two exceptions each variety is distinctly different.

PRICES

Horticulture costs have gone up — paper, printing, cartons, postage, labor, etc. have all gone up, yet my base price 3 for 25 cents for large bulbs is the same as it was 5 years ago. In order to maintain these same low prices we have eliminated pictures from our catalog this year. As our mailing list was destroyed in our fire we are printing several thousand less catalogs this season. You can help us build it back by sending in names of people who you know would be interested in having a real good glad garden.

SIZE OF BULBS TO BUY

Large bulbs will give the largest flowers, that is large, young bulbs like we send out. However medium bulbs will give you flowers much larger than medium

and here you will get more for your money considering everything. Small bulbs will nearly all bloom but usually rather short and later in the season. However, they will grow to large bulbs in one season and next year you will be ahead because you will have more bulbs for the same money. Don't ask me to decide which size you should buy.

OPPORTUNITIES

Is your local florist able to buy plenty of up-to-date flowers locally or does he have to have them shipped in? Do you live on a well traveled road where you could sell flowers roadside? Do you have a small plot of ground that you could put in glads for an additional income? If you have some ground and plenty of water you should be able to make some extra money. It takes a little investment, a little land and a lot of initiative to start out. If you haven't all three, forget the whole thing.

Here are the possibilities on a plot of ground 50 x 100 feet. For cut flowers number 3 bulbs work out best. You get good flowers and the bulbs grow to a jumbo giving you an increase in value at both ends.

Make 24 rows 2 feet apart and 90 feet long. Plant your bulbs about 6 to the foot for commercial growing. This will require approximately 13,000 bulbs. At an average selling price of 75 cents a dozen you would have over \$750 return on cut flowers and your bulbs should increase in value over \$5 per 1,000 giving you over \$60 in value. You have to consider your time, spray, water and land value out of this however. Also, you might not be able to sell all of the flowers if you get the wrong varieties or if you aren't on your toes. Don't start out with too expensive varieties. Don't get too many varieties for florist use. They like to have an even dozen of a kind. Roadside is different — the more varieties and the odder the colors the better.

For florist trade have about 35% white, 20% pink and salmon, 10% yellow, 15% red, 10% cream, 10% lavender. This is just a rough estimate. Some florists are different than others. A few like dark colors and smokies, but to start out omit these. Don't plant all at once as a florist doesn't like to have you start and then quit in a few weeks. When your glads first come out take a half dozen spikes to your florist and show him what you have. Don't wait until they are ready and go down because he might be all stocked up. Pick when they have just one or two florets open.

CULTURE DIRECTIONS

When thrips get on glads people blame the weather, the bulbs and even me. Thrip free bulbs don't mean thrip free glads. Thrips seem to be everywhere. When the weather warms up they come out, multiply by the thousand and start in on the glads. ALWAYS WHEN THE PLANTS MAKE GOOD GROWTH AND THEN THE BUDS DRY UP — IT IS THRIPS. Glads can stand temperatures up to 105 degrees if you give them lots of water.

Having thrips is just carelessness as a good spraying or dusting of 5% DDT every two weeks will take care of them.

TIME TO PLANT

Early spring is best but anytime after that up until about 90 days before you expect the first frost. Start planting when the buds start swelling on fruit trees. Make successive plantings every three weeks for continued blooms. In the south you can start planting early in February and continue until the first of August.

PLANTING

Make a dip using one teaspoon Lysol to a quart of water. Soak your bulbs for 3 hours and let drain and plant. New Improved Ceresan is better, but hard to use on a small scale. It's better for commercial growers.

We have found Natriphene a wonderful product for absolutely the best results. Dissolve 1 Natriphene tablet in 2½ gallons of water — Soak your bulbs for 48

hours to 2 weeks. The longer the better. Natriphene is an effective fungicide that absolutely kills bulb diseases on a 2 weeks soak. The bulb absorbs the solution and kills the disease from the inside out. We use it.

Natriphene tablets 10 cents each, 3 for 25 cents with bulb order only. Fine for rose mildew and damping off.

Be sure to dip your bulbs in something. If you don't and they don't come up good, don't write to me about it.

After you dip your bulbs make holes or furrows approximately 4 inches deep. Plant from 2 to 6 inches apart. Make rows 24 to 30 inches apart.

Plant in full sun if possible. Glads do equally well in clay or sand.

FERTILIZER

WE DON'T USE ANY. If you insist on using fertilizer use it lightly as a side dressing after the glads get their third leaf and maybe again when the flower spikes start, but WE DON'T.

ALKALINE SOIL

Glads prefer soil on the acid side. If your soil is alkaline use approximately 4 pounds of sulphur per 100 square feet of soil. Rake it in the top of the soil after planting. Do not spade it in. Keep it wet.

WATERING AND CULTIVATING

Water a lot. Glads like lots of water and good drainage. For sandy soil, water every three days — Every day if it gets over 100 degrees hot, real heavy soil every 10 days. Give a good soaking each time.

CUTTING BLOOMS

When cutting your glads be sure to leave at least 4 leaves on the plant. Without the leaves a new bulb cannot be developed. You can pick your glads anytime after the first floret is ready to open.

DIGGING

You do not have to wait until the leaves get dry to dig. You can dig six weeks after they finish blooming.

STORING BULBS

After your bulbs are dug let them dry for two to four weeks depending on the temperature. Do not dry in the sun if the temperature goes over 85 degrees. In about three weeks clean off the roots and the old bulb. Separate the bulblets. Dust with 5% DDT and store them where they will keep dry — the drier the better. Do not put them over 2½ inches deep in boxes though.

BULBLETS

Plant bulblets about 25 to the foot and two inches deep. Plant early, give them lots of water. Many will bloom the first year. It's surprising. For good results soak bulblets two weeks in Natriphene.

ORDERING BULBLETS

Because of our fire we won't have bulblets of all varieties this season. If you wish bulblets send 25 cents or more per variety and we will do our best to supply them. On most varieties we give too many to bother to count them. On more expensive varieties bulblets sell for approximately one-tenth the price of large bulbs. On cheaper varieties you might get over 50 for 25 cents.

BULB SIZES

Large bulbs are 1¼ inches and up in diameter. Medium bulbs are ¾ to 1¼ inches — mostly over 1 inch. Small are under ¾ inch in diameter. Bulblet sizes vary with the variety.

GARDEN CLUBS

Many garden clubs sweeten their treasury by buying bulbs from the wholesale list and re-selling them to club members at retail price and putting the profit in their treasury. Your garden club shouldn't let this opportunity pass. I have a soft spot in my heart for garden clubs because they do a great deal to keep their members up with the world. I just can't help giving garden clubs quite a bit of overcount.

PLEASE READ BEFORE ORDERING

On retail orders of \$2.50 or more we pay the postage. On orders of less than \$2.50 please add 15 cents to help cover postage, etc. You can send \$1 with your order and the balance C.O.D. on these we put in extra bulbs because you pay the postage plus C.O.D. fee plus a money order fee. You will be ahead sending full remittance with your order.

We ship Christmas orders in December. We start shipping others in January or if you live where it gets cold we will start shipping when danger of freezing is over.

ORDER EARLY

Every year we run out of many varieties. The earlier you order the more likely you are apt to get every variety you order.

SECOND CHOICE

It is advisable for you to make a few second choices just in case we are out of something. Whenever we substitute we give extra value. We want you to be satisfied. It is your garden that will put your neighbor on our mailing list.

DAYS TO BLOOM

This is only approximate. Early planted glads take longer to bloom. Those marked VE bloom in less than 75 days usually. Those marked E from 75-80 days more or less, those marked M from 80-90 days and L is over 90 days unless planted very late in the season. Don't try to hit Aunt Minnie's birthday by the above timing. If the weather is cool there won't be a one in bloom by then; if it's hot they may all be about over. Make one planting 2 weeks ahead of when you should, one when you should and one 2 weeks after. Unless Aunt Minnie's birthday comes out of season for glads, then you can hit it.

GUARANTEE

A guarantee is sort of like an insurance policy — it is only as good as the company behind it. Our guarantee is based on the Golden Rule — If you plant your bulbs in a lot of manure then the dog digs them up and breaks off the sprout, then you plant them again, don't water them and then let the thrips eat what's left, please don't ask us to replace over half of them. Don't fertilize your glads when you plant, they will probably die if you do. Go easy on manure.

NOTE — The number following the variety name is the North American Gladiolus Council's classification number to be used when you exhibit in glad shows so you will be sure to get your glad in the right class.

GLADS CHANGING COLOR

They don't except perhaps one out of 250,000. Some glads are more vigorous than others and multiply faster. Some make larger and better looking bulbs. If you just save your better looking bulbs and your more vigorous ones you will soon have only one or two varieties left.

BULB QUALITY

Always buy young bulbs regardless of size. A young bulb is almost as thick as it is wide and has a small basal scar less than ½ inch across. **WE ONLY SELL YOUNG BULBS OF TOP QUALITY.**

ORDER SHEET

Golden West Gladiolus

P. O. Box 428

Ukiah, California

Name—Mr., Mrs., Miss.....

Street or R.F.D. No.....

Post Office..... Zone..... State.....

Express Office..... Ship When?.....

	QUANTITY	SIZE	VARIETY NAME	RATE	AMOUNT
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CALIFORNIA CUSTOMERS PLEASE ADD 3% TAX

NOTE: Golden West Gladiolus will refund the purchase price on any order found unsatisfactory upon receipt, and promptly returned, but no guarantee of growth or results is given, as planting conditions are beyond our control.

TOTAL \$.....

VARIETY LIST — PREPAID

ABU HASSAN 378 (K & M, '47) —**E**—Velvety deep Violet Blue. Not a large glad but a favorite because of its rich color.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ALLADIN 532 (Palmer, '38)—**M**—A huge ruffled salmon-red with a cream throat. Vigorous but short.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

APRIL — A good month to plant glads for July and August blooms. Keep your glads watered well. The more water they get the taller they grow. Time to start planning on your vacation.

ARTIST — It's hard to describe. A new glad of many colors. A smokey. We don't have much stock of this one.

Med. 50c ea.; 5 for \$2.00; Sm. 35c ea.; 10 for \$2.25.

ASTRID 560 ((Jack, 46) —**E**— A nice deep rose pink with a deeper feather in the throat. Nicely ruffled and opens 7 on a nice stem. This should make a nice commercial.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

ATATURK — A tall very deep maroon with velvety black glow. A must have for those who like dark glads.

Med. 25c; 10 for \$2.00; Sm. 2 for 35c; 10 for \$1.50.

ATHLONE 416 (B. Palmer) —**E**—A tall glad opening up to 11 flesh colored florets at one time. A fine glad for show purposes.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ATOM 366 (Hedgecock)—**E**—A very popular scarlet with a gold edge around each petal. A small glad. Wonderful for bouquets, corsages, etc.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

AUREOLE 410 (Pruitt, '48)—**M**—A very beautiful, highly ruffled medium yellow. Opens 6-7 well placed florets on a rather short spike.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

AUGUST — Give your late planted glads lots of water. Be sure to spray. Dust with 5% DDT every two weeks. Dig your glads that finished blooming in June. Sit under a tree and relax.

BEAUTYS BLUSH 400 (Fischer) —**E**—A very soft pastel pink opens 7 very formal re-curved florets on a 20 bud spike. Will stand heat well.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

BENJAMIN BRITTEN 470 (K & M, '48)—**M**—A nice light purple. Florlets open well and it is a good propagator. I like the purples more purple myself.

Lg. 45c; 10 for \$3.25; Med. 35c; 10 for \$2.50; Sm. 25c; 10 for \$1.75.

BIRCH RED 552 (Rich, '45)—**M**—A nice deep red with round florets. The only red that I have found that can take the heat. Opens 7 florets on a tall spike.

Lg. 45c; 10 for \$3.25; Med. 35c; 10 for \$2.50; Sm. 25c; 10 for \$1.75.

BLACK OPAL 354 (Erry, '36)—**E**—The best low priced black red. Mrs. R. G. Erry, Attaturk and Braga are better but more expensive.

Lg. 3 for 25c 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

BLUE BEAUTY 476 (Pfitzer, '36)—**E**—A nice medium blue violet. Opens 6 florets at once on a tall spike.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

BLUE LAGOON 476 (Snyder, '46)—**E**—A richer color than Blue Beauty and taller, too.

Lg. 25c ea.; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

BOLERO 425 (Liffingwell, '41)—**M**—A beautiful corsage glad. Florets are lacinated and of a copper tone with a deep throat. Very attractive and much in demand.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

BONFIRE 436 (Fischer, 50)—**M**—The most brilliant of all scarlets with a glossy sheen. Grows 5 feet tall and opens 8 florets at once. One of the best.

Lg. 45c; 10 for \$3.75; Med. 35c; 10 for \$3.00; Sm. 25c; 10 for \$2.00.

BO PEEP 240 (Butt, '48)—**E**—A miniature with intensely ruffled florets in the warm, buff tones. Very beautiful and fine for arrangements. Very dainty. Lg. 50c; 10 for \$4.00; Med. 35c; 10 for \$3.00; Sm. 25c; 10 for \$2.00.

BRAGA — A very (black) brown-red from Holland. One of the blackest of all glads. A good, strong grower. Med. 25c ea.; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

BRIDAL ORCHID 562 (Carlson-Punner, '50)—**M**—A very vigorous ruffled pastel lavender. Opens 10 six-inch florets on a 22 bud spike that will grow to over 5½ feet tall. A must have for your garden. Lg. \$2.00; 5 for \$8.00; Med. \$1.50; 5 for \$6.00; Sm. \$1.00; 5 for 4.00.

BRIGHTSIDES 324 (Prestgard, '34)—**VE**—A blend of apricot and gold fusing to brownish orange at the edges of its petals. This is one of the most cheery glads we have. It's a small flower but not a miniature. Very good. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

BUCKEYE BRONZE 490 (Wilson, '40)—**M**—Opens 5 ruffled reddish bronze florets on a thin wirey stem. A wonderful cut flower for the home. A favorite of most everyone including myself. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

BUTTERSCOTCH 417 (Langworthy, '47)—**L**—Beautiful Indian yellow blending to orange with a hint of salmon pink. Has a deep orange red throat. Opens 8 florets on a 20 bud spike. A good commercial too. Lg. 25c; 10 for \$2.00; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

BURMA 562 (Palmer, '43)—**M**—One of the most beautiful of all glads. A very ruffled deep wine-rose that wins top honors at the shows. Opens 8 florets 5½ inches across on a not too tall spike. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

CARNIVAL 437 (Butt, '47)—**M**—A very gay bright scarlet with a large clear white throat. Opens up to 10 florets on an 18 bud spike. Fine for exhibition. Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

CHAMOUNY 460 (Bearman, '38)—**M**—A bright rose with a silver lining. A medium shade of rose that opens 10 florets at once. A good commercial. Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

CHERRY JAM 443 (Zimmer, '43)—**M**—A rich ruffled cherry salmon with a large deep cherry splash in the throat. A sell out each year. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

CHIEF MULTONOMAH — A large tall smokey plum with a large bright red blotch in the throat. Much in demand with people who see it. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

CHOCKTAW 491 (Wilson) —**L**—Beautiful light chocolate with a red orange blotch. A strong tall grower with 10 florets open. For persons preferring odd colors. Makes nice arrangements. Lg. 60c; 10 for \$4.50; Med. 45c; 10 for \$3.50; Small 30c; 10 for \$2.25.

COL. W. C. ATKINSON — A new glad that, I think, will make a fine commercial as well as an exhibition variety. It's a tall, deep lavender orchid variety that you can't help liking. The color is different. Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

CONNECTICUT YANKEE 441 (Schenet-sky, '44)—**M**—One of the most beautiful of all the pink glads. A medium pink with a soft, deep pink blotch. Opens 10 florets on a perfectly formal spike. Has won many grand championships. Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.40; Sm. 2 for 25c; 10 for 90c.

CORAL GLOW — A nice coral orange. Very bright. Grows quite tall. Different than other orange glads. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

CORONA 507 (Palmer, '40)—**M**—A beautiful cream with a rose pink picotee edge around each petal. Very popular as a commercial as well as an exhibition variety. Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

DAISY MAE 521 (Ruble, '45)—**M**—A very tall formal orange salmon with a red-dish throat. A very pleasing color combination. Makes fine exhibition spikes.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

DECEMBER — Time for Santa to roll around again. Look at your bulbs in storage and be sure they are real dry. Send for glad bulbs for Christmas gifts. By December the election will be over and we will know whether to worry about inflation or a depression, depending on which way the election turned out. History will probably show us we worried the wrong way all along.

DIEPPE 432 (Hassel, '45)—**E**—I like this best of all in the scarlet class. Has large, ruffled florets with a deeper velvety flame throat. Opens 8 florets at once on a tall spike. A fine commercial. **Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.**

DUSTY MILLER 486 (Elliot, '45)—**M**—A very good, dependable, old rose smokey. Has a red throat and cream penciling on the petals. If you like odd colors you will like Dusty Miller. **Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.**

ELIZABETH THE QUEEN 566 (White, '41)—**M**—This is one of the most beautiful of all glads regardless of color. It is a ruffled orchid purple with very large florets. Will grow tall if you water it a lot. A fine seed parent. A good commercial as well as exhibition glad.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ETHEL CAVE COLE 440 (Cave, '41)—**E**—A vigorous light pink with large florets, opening 8 to 10 at one time. Very early and a fine commercial.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

EVANGELINE 540 (Palmer, '48)—**M**—A tall, light rose pink with huge ruffled florets. One of the most vigorous, grows over 5½ feet tall and opens 10-12 six-inch florets at once. One of the very best new varieties. A must have. Will make a wonderful commercial cut flower when the price is down some.

Lg. 60c; 10 for \$4.50; Med. 45c; 10 for \$3.50; Sm. 30c; 10 for \$2.25.

FABULOUS 443 (La Salle, '46)—**M**—A nice deep pink with a red blotch on a cream throat. Very striking. Has good commercial prospects.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

FEBRUARY — Time to plant glads in most of California and warmer sections of the country. In other parts of the country it's a good time to wish that it was time to plant. Bring in some wood for the fireplace. Order glad bulbs for later planting.

FIREBRAND 452 (Butt, '44)—**M**—A flashing medium red with a faint yellow stripe on each petal. A tall, dependable glad and a fine cut flower.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 45c.

FLORENCE NIGHTINGALE 400 (Harris, '47)—**M**—A vigorous tall ruffled white. Opens 7 slightly creamy florets on a long spike.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

FLUFFY RUFFLES 206—**VE**—A light yellow miniature with frilled edges on the petals. Has thin, wirey stems.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

FLYING FORTRESS 580 (Wilson, '43)—The most popular glad I exhibited at the Los Angeles County Fair. Has huge coral gray florets with a striking red throat blotch. Grows over 5 feet tall and opens 8 six and one-half-inch florets at once.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

FOLKLORE 463 (Butt, '49)—**E**—A pure pink blending to deep orchid rose with a large creamy white center. Opens 7 florets at once.

Lg. 75c; 10 for \$5.00; Med. 50c; 10 for \$3.75; Sm. 30c; 10 for \$2.25.

FRIENDSHIP 442 (Fischer, '49)—**VE**—A beautiful glad of pure pink with a waxy white throat. Florets are very ruffled and well placed, opening 8 on a nice spike. A good future commercial. **Lg. 45c; 10 for \$3.50; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.90.**

FUSCHIA BELLE 462 (Almey, '45) A different color. Opens 8 cerise-rose florets on a tall, wirey stem. It is well liked. A nice commercial.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

GENERAL EISENHOWER 562 (Salmon) A brilliant, clean shade of light begonia rose. Opens 10 florets on a tall spike. Florets often measure over 6½ inches across. Although large, it will still be a good commercial.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

GLOW 420 (Howell, '46)—**VE**—The first orange to bloom. Fine for early cut flowers. Quite tall.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

GOLDEN ARROW 410 (Bastian, '47)—**M**—A reliable light yellow. A healthy grower opening 6-7 florets on a medium height spike.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

GOLDEN STATE 412 (Wheeler, '42)—**L**—A tall, ruffled deep yellow. Will open 10 florets on a 21 bud spike. A good commercial as well as exhibition glad.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

GRAND OPENING 367 (Kuhn) A wonderful show flower. Very formal, medium lavender with a creamy throat, opens 10-12 florets on a 22 to 26 bud spike.

Lg. 75c ea.; 10 for \$5.00; Med. 50c ea.; 10 for \$3.75; Sm. 30c ea.; 10 for \$2.25.

GREYBEARD — A beautiful shade of soft apricot orange with a purplish grey to blackish feathering towards the edges and a somewhat yellow throat. A true smokey that is different.

Med. 35c ea.; 10 for \$2.50; Sm. 25c ea.; 10 for \$1.90.

GREY SUMMIT 486 (Butt, '50)—**M**—The truest pure grey that we have, blending to a lighter throat. It has a silvery sheen, opens 6 florets on a tall spike. Appeals to lovers of novelty colors.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

GREAT LAKES 476 (Kuhn, '46)—**M**—The purest blue of any I list. A light blue that is quite healthy. It opens 6-7 florets at one time.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

GREEN LIGHT — a ruffled chartreuse that people who like chartreuse like. If you don't like chartreuse, you won't like it. I just can't say too much about its beauty, vigor, number of florets open, etc., because at its best it is only meekly moderate in all of these things. It is outstanding in the fact that it is green. However, if you pick it and bring it in the house the top florets will bloom out a sort of greenish cream. After hearing it admired so much in my exhibit at the Los Angeles County Fair, I would look at it over and over and wonder why. I feel the same way only more so towards many of the things exhibited in the Fine Arts building there.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

HAWKEYE RED 450 (Heaton, '44)—**M**—A very dependable bright red opening 7 florets on a tall spike. A good commercial.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

HEARTS DESIRE 540 (Fredler, '48)—**E**—A very beautiful ruffled lacy light pink. A vigorous grower opening 8 large, heavy textured florets at one time. One of the best pinks.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

HI FINANCE 480 (Wilson, '40) —**L**—A vigorous smokey of orange rose with a purplish grey overcast blending to a cream throat. The petals are striped with grey. Much like Mother McCrea but taller, growing to 5 feet or more opening up 10 florets at once. A good cut flower. I don't care for it.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

HOCUS POCUS 313—**VE**—A miniature yellow with a very large red blotch. Very bright, blooms ahead of everything else.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

INDIAN SUMMER 480 (Langworthy, '49) —**L**—A tall, burnt orange plum with a red throat. Opens 10 florets on a wirey stem. If you like smokies try this.

Lg. 25c; 10 or \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

JANUARY — You can start planting glads in southern California. Order bulbs for later blooms. You can get into another scrap with your mother-in-law now, Christmas is over.

JULY — Spray your later glads for thrips. Do it every 2 weeks. Keep watering often until at least 6 weeks after blooming quits. Take a vacation. Plant glad bulbs for October bloom. Ice cold watermelon should be good about 3:30 in the afternoon. Pick your glads in the morning.

JUNE — Plant bulbs now for September flowers. Go to somebody's wedding. Go to the Sacramento and southern California glad shows. Give things lots of water. Start eating lots of green salads. "The whiter the bread, the sooner you're dead," eat whole wheat. I can't sell bulbs to dead people.

JUNE DAY 441 (Roberts, '46)—**VE**—A pure pink with a cherry blotch. Wonderful for an early commercial. Blooms ahead of other pinks.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

KEWPIE—E—A red miniature with a silver edge. Florets 1½ inches across.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

KING CLICK 452 (Wilson, '41)—**L**—A husky ruffled scarlet, opens 9 six-inch florets on a tall spike. Very dependable.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

KING LEAR 570 (Palmer, '38) A tall ruffled deep purple opening 6 nice florets on a wirey stem. The best low priced purple.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

LADRONE 433 (Palmer, '47)—**M**—A tall deep salmon with a cream throat. A very lively flower for your garden. Very vigorous.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

LADY JANE 406 Lake, '41)—**E**—A tall healthy early cream. A fine commercial. Opens 8 florets on a straight, wirey stem.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

LADY MARION 460 (White, '48)—**M**—A combination of lavender, pink and cream. Opens 10 florets at once. It is different.

Lg. 35c; 10 for \$2.75; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

LANCASTER 470 (Palmer, '44)—**M**—A ruffled deep purple. A better cut flower than King Lear, but not quite as beautiful. Perhaps Lancaster is the best of the two. Maybe not though.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

LEADING LADY 506 (Johnston, '42) This large ruffled creamy white has won more ribbons during the past 10 years than any other glad. Will open 10 six-inch ruffled florets on 5 foot spikes. A wonderful commercial.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

LIPSTICK 441 (Balentine, '41) a tall, medium pink, opening 8 florets at once. Has a deep blotch. A fine cut flower.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

LITTLE GOLD 212 (Fischer, '49)—**M**—A beautiful rich, deep yellow miniature. Makes nicely ruffled florets that open 6 florets on graceful, wirey stems. A wonderful arrangement glad as it is a good keeper.

Lg. 35c; 10 for \$2.75; Med. 25c; 10 for \$2.00; Sm. 2 for 35c; 10 for \$1.25.

LITTLE SWEETHEART 240 (Fischer, '48)—**M**—A very ruffled, dainty, pure pink miniature with a waxy white throat. The beautiful small florets are wonderful for arrangements.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

MANCHU 513 (B. Palmer, '45)—**M**—A glad of oriental color. Bright yellow fused to pink with a red throat. A tall grower and a good cut flower. For people who like them bright.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

MARGARET BEATON 401 (Towmey, '37)—**M**—A very tall white with a red throat. Opens 7 florets at once. An old favorite.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

MARGARET PETERS 301 — A white with a huge maroon blotch in the throat. The blotch is about half the floret. Caused lots of comment at the Los Angeles County Fair.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

MARCH — Plant bulbs now for June and July bloom, unless it's still too cold in your part of the country — Order bulbs for later planting. It's a good time to think about a little vegetable garden, too.

MARGARET WOOD 570 (Marshall, '47) —**M**—The only light purple we have. Makes a nice cut flower, opening 7 florets at once. Will burn in the heat.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

MARGUERITE 533 Pommert, '39)—**M**—A tall watermelon pink with a cream throat. Opens 6 ruffled six-inch florets at once.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.

MAUNIE TREVAN 454 (Both, '46)—**E**—A velvety black red. Makes nice spikes from small bulbs. Opens 7 round florets on a long flower head. Has many winnings to its credit.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

MAY — A wonderful month just to be alive in. Enjoy the beauties that nature has to offer. Plant glads this month for August bloom. Get your fishing tackle in good shape.

MERRY WIDOW — A very striking glad. A deep, brilliant shade between purple, mauve and lavender with a large, creamy white blotch on the lower petals. One you will need for your garden.

Med. 60c ea.; 10 for \$4.75; Sm. 40c ea.; 10 for \$3.25.

MID-AMERICA 550 (Knierin, '47)—**M**—A true giant glad. Opens 10 giant florets at once with the lower ones often measuring over 7 inches across. Spike often reaching 6 feet tall with 26 buds. Too big for a commercial. Now that the price is down everyone should grow this one.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

MIGHTY MONARCH 552 (Butt, '46)—**M**—Mighty Monarch is one of the most beautiful of all red glads. It is much deeper in color than Mid-America and almost as large. Opens 10 florets six-inches across on a 5½ foot spike with 24 buds. Keeps well when cut. Try this if you like red. One of my favorites.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

MISS CHICAGO 560 (Buchert, '50)—One of the most beautiful rose glads in existence. Opens up to 10 six-inch ruffled florets with cream throats. Has won many prizes. I like it very much.

Lg. \$1.00; 10 for \$8.00; Med. 75c; 10 for \$6.00; Sm. 50c; 10 for \$4.00.

MISS WISCONSIN 460 (Krueger, '43) A wonderful medium rose. A beautiful color and a wonderful commercial. Opens 6 florets of good texture, at one time. Always dependable.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

MYRNA FAY 462 (Lins, '46)—**VE**—The first lavender to bloom. Opens up to 8 medium sized florets on a tall, wirey stem. A wonderful glad for the early market. It can't compete with Elizabeth the Queen later in the season.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

MRS. R. G. ERRY 544 (Erry, '48)—**E**—A wonderful black red. Grows almost 6 feet tall, opens 8 ruffled florets on a 22 bud flowerhead. Has lots of show winnings to its credit. I like this the best of the black reds.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

NANCY 452 (Arnett, '49) A nice medium soft, formal red. Has good commercial prospects. Stands heat well.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

NILA 451 (Pruitt)—**M**—A nice, dark red that opens 7-9 in the field. Blooms are large, round and well placed on a straight, slender stem. One of the best dark reds.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

NOWETA ROSE 560 (Fischer, '50) An outstanding tall vigorous medium la-

vender rose opening up to 12 giant florets on a spike over 5 feet tall with 22 buds. Has won lots of prizes for a glad so new. Your neighbors will like it too.

Lg. \$1.00 ea; 10 for \$8.00; Med. 75c ea; 10 for \$6.00; Sm. 50c; 10 for \$4.00.

NOVEMBER — By all means go and vote—even if you vote wrong, vote anyway. F.D.R. advised against changing horses in the middle of the stream — Now we are in the middle of the ocean—Whether we change boats or not depends on whether you folks think the one we are on is sinking. It's been used a long, long time and it's got quite a few holes in it. The new boat hasn't been around as much though. Maybe that is an advantage. Time will tell. If you haven't dug your glad bulbs yet, you had better get at it. Maybe it's already too late.

OCTOBER SUNSHINE 420 (Quackenbush) A light orange shading to light yellow in the throat. A tall grower that you who like soft tones want. Not enough color for me.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

OCTOBER — The mud should be flying this month. Next month is election. Dig any glad bulbs that are still left in the ground unless they bloomed later than September first. Roll up the garden hose for the winter.

ORANGE GOLD 422 (Marshall, '45)—**L**—A very vigorous, tall, healthy orange. I believe this is the most popular of all orange glads. Color is deep orange. A good commercial.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ORANGE PRINCE 424 (Snyder, '45) This is really a red-orange. Very bright. Opens 8 medium-sized florets on a wirey spike. Makes a nice commercial cut flower, too.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ORCHID GIANT — Light silver white violet with lilac coloring on lower petals and small creamy yellow throat lines.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

OREGON ROSE 560 (Mitch) — A huge medium rose opening up to 10 — 5½

inch florets on a tall spike. Very vigorous.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ORIENTAL PEARL 506 (Carlson, '46) The florets of Oriental Pearl are the largest of any glad listed, often measuring 7½ inches across. Opens up to 7 florets on a tall spike. Too large for commercial use. Grow it and surprise yourself.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

PACTOLUS 417 (K & M, '47)—**E**—An apricot yellow with a large bright orange-red blotch in the throat. Very early, about a week ahead of other early glads. Very good for the early cut flower market. A very beautiful glad.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

PALETTE — A new glad from Holland that is distinctive. A new striking color combination that you will want to try. A ruffled bright vermillion red with a bright, sharp, contrasting clear medium violet throat.

Lg. 60c; 10 for \$4.25; Med. 45c; 10 for \$3.25; Sm. 30c; 10 for \$2.25.

PANDORA 342—**M**—A soft ruffled medium pink with deep penciling in the throat. Opens 10 florets at once. It is a wonderful commercial cut flower variety.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

PARTHENIA 566 (Hitchcock, '49)—**M**—A giant deep mauve lavender. Opens up to 8 ruffled florets on a very tall spike. It's a different color from any others I list.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

PATRICIAN 566 (Scheer, '47)—**M**—An absolutely clear orchid self color. Opens 6 large plain petaled florets on a rather short spike.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.50; Sm. 25c; 10 for \$1.90.

PERDITA 313 (Gout, '48) —**M**—Opens 10 very ruffled medium sized florets on a nice spike. Rich deep yellow with bright red darts in the throat. Has a fine show record.

Lg. \$1.00; 10 for \$7.50; Med. 75c; 10 for \$5.50; Sm. 50c; 10 for \$3.75.

PHANTOM BEAUTY 440 (Bastian, '47)—**M**—A tall light pastel pink that will open as many as 15 florets at once on a 22 bud spike. A wonderful cut flower variety. Now that the price is down this should be in every garden.
Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

PROSPERITY 530 (Silva)—**M**—A beautiful ruffled light rose. Has huge florets of good texture, opens up to 8 well attached florets at once. Very good as a commercial too. I like it.
Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

RAVEL 477 (K & M, '47) A violet blue with a garnet throat. Very popular. A vigorous grower opening up to 8 five-inch florets at once.
Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

R.B. 590 (Upton, '40)—**L**—Another favorite of almost everyone. A huge rusty bronze opening 5 ruffled 6-inch florets on a nice spike. A very lively color. In big demand.
Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

RED CHERRY 450 (Roberts, '46)—**VE**—A soft smooth light red with a deeper cherry red throat. A tall glad opening up to 10 florets at once. A top notch red commercial.
Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

RECADO —A fine exhibition smokey that is well liked. I am tired of writing descriptions and this is hard to describe so if you like smokies try it as the price is reasonable.
Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

RED CHARM 452 (Butt, '39) The standard red commercial of today. Opens 8 large medium red florets on a tall 20 bud spike. A fine cut flower — Vigorous.
Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

REDOWA 522 (Butt, '48) An all around improvement over Red Charm. Opens 8 five-inch florets on a nice spike. Will make a wonderful commercial.
Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

RED WING 436 (Wright, '48)—**M**—A very ruffled scarlet red that makes fine exhibition spikes. Opens 10 florets on a 22 bud spike. Also will make a fine commercial.
Lg. 60c; 10 for \$4.00; Med. 40c; 10 for \$3.00; Sm. 30c; 10 for \$2.00.

REGAL RED 536 (Fischer, '49) We list lots of reds but they are all different. Regal Red opens 6 large 6-inch round deep red florets on a 5 foot spike. It has a silvery sheen over the whole flower. A robust grower.
Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

ROSE CHARM 360 (Fischer, '48)—**VE**—A small ruffled rose with mid-ribs of cream. A wonderful glad for arrangements and table bouquets. It is extra beautiful.
Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

ROSA VAN LIMA 440 (Pfitzer, '40)—**VE**—A very early rose pink that opens 7 large florets on a tall spike. A good commercial.
Lg. 3 for 25c; 10 for 65c; 5 for 25c; 10 for 45c; 7 for 25c; 10 for 35c.

ROYAL ROBES 450 (Lins, '47)—**M**—Perhaps the most beautiful of all deep reds. Has very ruffled deep velvety red florets but grows rather short. Makes a wonderful cut flower for the house.
Lg. 35c; 10 for \$2.75; Med. 25c; 10 for \$2.00; Sm. 2 for 35c; 10 for \$1.25.

ROBINSON CRUSOE 490 (Lins, '44)—Ruffled chocolate with heavy grey purple stripes on the petals. A very unusual smokey that is very popular. It's different.
Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

SEPTEMBER — I spend most of September at the Los Angeles County Fair. Perhaps I will see you there. I hear we are going to have a new floral building next year. Give all of your trees a good big drink of water now, especially fruit trees. Dig your bulbs from the glads that bloomed in June. Bring your wife a box of candy, and surprise her half to death.

SHERWOOD 470 (Pruitt, '48)—**M**—The brightest, most beautiful medium purple I have ever seen. Opens 7 large ruffled

florets on a nice spike. Will be grown by everyone when the price gets down a little.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

SIBONEY 566 (Allen, '48)—**M**—A massive rose lavender with crinkled petals. A fine show variety and wonderful for your yard.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for \$2.75; Sm. 25c; 10 for \$1.75.

SEQUIN 410 (Palmer)—**E**—A clear, tall unmarked yellow. Has nice large, well placed florets on tall strong, straight spikes.

Lg. 60c; 10 for \$4.50; Med. 40c; 10 for \$3.25; Sm. 30c; 10 for \$2.25.

SILVER WINGS 500 (Ritzma, '44)—**M**—A nice, ruffled white spert of Picardy. Was my favorite white until White Goddess came along. A wonderful commercial cut flower.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

SIR GALAHAD (Salsbach, '39) A beautiful patented light yellow with red spears in the throat. Very attractive. Opens 6-7 florets at once.

Lg. 25c; 10 for \$2.00; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

SKYLARK 523 (Palmer, '48)—**M**—A very showy, ruffled golden orange with a large yellow throat. Grows tall. Opens 6 florets at once. Not a very good cut flower, but fine for the garden.

Lg. 35c; 10 for \$2.75; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

SPOTLIGHT 413 (Palmer, '44)—**M**—A very vigorous, tall, heavy textured yellow with a small red throat. Opens 6 florets on a 19 bud spike. One of the best keeping glads we have. A fine commercial. Small bulbs all bloom 100%.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 65c; Sm. 5 for 25c; 10 for 45c.

STARLET 200 (Bearman, '44)—**VE**—A beautiful, ruffled, informal, pure white miniature. Very dainty. Makes beautiful corsages and is fine for arrangements.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 65c; Sm. 5 for 25c; 10 for 45c.

STRALIA 416 (Both)—**M**—One of the most beautiful of all glads. A heavily ruffled pastel peach-buff. Opens 7 nicely placed florets on a tall spike. Very good.

Lg. 35c; 10 for \$2.75; Med. 25c; 10 for \$1.90; Sm. 2 for 35c; 10 for \$1.25.

SPIC & SPAN 432 (Carlson, '46) The best salmon glad I have ever grown. Always straight, opens 12 florets on a 20 bud spike. A wonderful cut flower and good keeper. A fine commercial. The top prize winner of the nation for 2 years in succession. Small bulbs will all bloom.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

SPARKS 507 (Glass, '47)—**L**—Ivory yellow with orange scarlet blotches on lower petals. Very bright and cheery. Opens 7 triangular florets on a tall spike. If you like them bright this is one for you.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for 25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

STRAWBERRY PEACH 533 (Salbach, '44) A nicely ruffled peach colored glad with strawberry fused in. Very beautiful and a wonderful cut flower. Should make a good commercial. One of my favorites.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

STORMY WEATHER 480 (Barrett, '47)—**M**—A beautiful smokey like a rosy sunset in a stormy sky. Has a cream throat. Extra tall grower opening 9 well placed florets, of good texture. One of the best smokies.

Lg. 75c; 10 for \$6.00; Med. 60c; 10 for \$4.50; Sm. 40c; 10 for \$3.00.

STORM KING 584 (Erry) A very large, attractive plum colored smokey. For 25c you can find out what color of plums.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 65c; Sm. 5 for 25c; 10 for 40c.

SUN SPOT 417 (Roberts, '45)—**M**—One of the top show winners. Opens 10 large ruffled florets of apricot buff and orange, on a very tall, straight spike. A fine commercial. Makes nice blooms from small bulbs. Another of my favorites.

Lg. 25c; 10 for \$1.75; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c.

SWEET SIXTEEN 440 (Fischer, '51)—**E**—
I believe Sweet Sixteen will prove to
be one of the very best, pure pink glads
we have. It is a sport of Beauty's Blush.
One of the most formal of all glads,
opening 9 perfectly placed florets on
a 20 bud spike. Stands heat well.
Lg. \$1.50; 10 for \$12.00; Med. \$1.00; 10
for \$8.00; Sm. 75c; 10 for \$6.00.

TIVOLI 416 (K. & M., '47)—**L**—A huge
tall soft rose pink with a lighter throat.
Opens 8 florets of good placement on a
long flower head. A fine commercial.
Lg. 2 for 35c; 10 for \$1.25; Med. 2 for
25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

THEMESONG 570 (Klein) A ruffled mel-
low purple with a cyclamen blotch.
An unusual color combination but
beautiful. Opens 7 florets on a nice
spike.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c;
10 for 65c; Sm. 5 for 25c; 10 for 40c.

TOPFLIGHT 560 (La Salle, '46)—**M**—An-
other glad to be placed in the most
beautiful class. A soft, blushing rose
with a lighter throat. Opens 8 florets
on a tall, slender stem.

Lg. 60c; 10 for \$4.50; Med. 45c; 10 for
\$3.25; Sm. 30c; 10 for \$2.25.

TRALEE 460 (Krueger, '47)—**VE**—A very
early lavender rose opening 8 ruffled
florets on a nice spike. The color of
Tralee is different.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10
for \$1.25; Sm. 2 for 25c; 10 for 90c.

TROCADERO 422 (Lins, '46) Carrot
orange, opens 6 slightly ruffled florets
on a tall spike. Its color is different.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for
\$1.90; Sm. 2 for 35c; 10 for \$1.25.

TWINKLES 232 (Butt, '48)—**VE**—A beau-
tiful miniature yellow and orange with
crimped and needlepoint florets. A
wonderful corsage glad.

Lg. 75c; 10 for \$6.00; Med. 60c; 10 for
\$4.50; Sm. 40c; 10 for \$3.00.

UHU 482 (K. & M., '46)—**E**—Striking and
unusual. Bright, soft throat merging
through smokey lilac to soft madder
red edges with heavy purple lilac
flecks. Another good smokey.

Med. 2 for 35c; 10 for \$1.25; Sm. 2 for
25c; 10 for 90c.

VAGABOND PRINCE 390 (Palmer, '34)—
M—Here is a glad that has been on
the market now for 18 years and is
still very popular. It's a tall, garnet
brown with a bright orange red throat.
Opens 8 florets at once.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c;
10 for 45c; Sm. 7 for 25c; 10 for 35c.

VALERIA (Pruitt)—**E**—A very soft
ruffled light scarlet red. Has heavy
texture. Opens up to 7 large florets.
A wonderful keeper and a good cut
variety. An old commercial stand by.

Lg. 3 for 25c; 10 for 65c; Med. 5 for 25c;
10 for 45c; Sm. 7 for 25c; 10 for 35c.

VELVET DREAM — Another Holland va-
riety. A velvety, brownish purple with
a white margin on the petals.

Med. 2 for 35c; 10 for \$1.25; Sm. 2 for
25c; 10 for 90c.

VELVET MANTLE 454 (Fischer, '49)—
M—A vigorous dark velvet maroon
opening 9 florets on a tall spike. Its
ruffled florets stand heat well.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for
\$2.75; Sm. 25c; 10 for \$1.75.

VENIDA 460 (Milo, '47)—**M**—A very clear
bright rose lavender with a glistening
white throat. Opens 8 beautifully ar-
ranged florets on a tall spike. A good
cut flower. Very nice.

Lg. 50c; 10 for \$3.75; Med. 35c; 10 for
\$2.75; Sm. 25c; 10 for \$1.75.

VOODOO 486 (Kadel, '44)—**E**—A nice
bronze-old rose smokey with brown
veining. Opens up to 8 wavy needle
point florets at once. Another favorite
smokey.

Lg. 2 for 35c; 10 for \$1.25; Med. 2 for
25c; 10 for 90c; Sm. 3 for 25c; 10 for 60c.

WEDGEWOOD 366 (Fischer, '47) Another
small glad that makes exquisite bou-
quets, arrangements and corsages. A
very ruffled light blue lavender with
a clear creamy white throat. It's very
popular. Makes nice spikes from small
bulbs.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10
for \$1.25; Sm. 2 for 25c; 10 for 90c.

WHITE CHALLENGE 501 (Arnett, '47)
An immense white of very good tex-
ture with a soft, rosy spot in the throat.
White Challenge is very beautiful and
has won lots of prizes. Opens 8 six-
inch florets at once.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for
\$1.90; Sm. 2 for 35c; 10 for \$1.25.

WHITE CHRISTMAS 500 (Fischer, '48)

A very heavily ruffled white. Give it lots of water to get it tall and plant early. The most beautiful white when it grows tall but it usually doesn't.

Lg. 25c; 10 for \$1.90; Med. 2 for 35c; 10 for \$1.25; Sm. 2 for 25c; 10 for 90c;

WHITE GODDESS 500 (Roberts, '48)—**M**

—A very tall, beautiful, ruffled white. I like this the best of any white I have ever grown. Opens up to 9 five-inch florets on a 5-foot spike. Attachment and texture are both good. Keeps well and will be a wonderful commercial when the price is cheaper.

Lg. 35c; 10 for \$2.50; Med. 25c; 10 for \$1.75; Sm. 2 for 35c; 10 for \$1.25.

WHITE GOLD 506 (Scheer, '41)—**E**—This

is perhaps the most vigorous and healthiest of all glads. Opens five 6½-inch florets on a tall spike, heavy stem of 16 to 18 buds. Color is a rich creamy yellow that is deeper in the throat. **Lg. 3 for 25c; 10 for 65; Med. 5 for 25c; 10 for 45c; Sm. 7 for 25c; 10 for 35c.**

ZUNI 480 (Mitch) An old smokey that is still quite popular. As the trend of today is towards smokies I will conclude my list of varieties with this one. Opens up to 10 large ruffled blooms of salmon and deep slate bending to an orange feather in the throat. Quite tall. A rugged grower.

Lg. 2 for 25c; 10 for 90c; Med. 3 for 25c; 10 for 60c; Sm. 5 for 25c; 10 for 40c.

SQUAW CORN

If you like to have something really good for fall decorations, grow some improved Squaw Corn. This is far ahead of any other squaw corn I have ever heard of. The stalks grow to 15 feet tall. The ears are up to 16 inches long and have 16 to 20 rows of corn each. Some of the ears are completely black, while others are red, bronze, striped kernals, and many colors on one ear, etc. It's a lot of fun and interesting.

Seeds 25c Package

Each seed will make three or more stalks. Plant one seed every 12 inches. Put the rows at least 5 feet apart.

WHOLESALE LIST

Prices per 100. Not less than 25 of one variety and size at the 100 rate. 1,000 at 8 times 100 rate, not less than 250 of one size and variety at 1,000 rate. 10% discount on orders of \$100 or more; 20% discount on orders of \$250 or more.

A-B-C-D-E indicates varieties that are in demand at roadside stands—"A" being more popular than "B," etc. "D" is in less demand and you should plant less of them.

1-2-3-4—"1" indicates a top notch florist variety; "2" a little less in demand; "4" still in demand, but you should grow less of them.

VE (Very Early) means that these varieties should be included as they bloom ahead of the rest.

Variety—Per 100	No. 1 1½" Up	No. 2 1¼-1½"	No. 3 1-1¼"	No. 4 ¾-1"	No. 5 ½-¾"	No. 6 under ½"	Bulblets Per Qt.
A-3 ABU HASSAN	\$5.00	\$4.50	\$3.50	\$2.50	\$2.00	\$1.50	\$5.00
C ALADDIN	4.50	3.50	2.50	2.00	1.50	1.25	5.00
B-2 ASTRID	7.50	6.50	5.50	4.50	3.50	2.50	20.00
B ATATURK			15.00			7.50	
C-3 AUREOLE	7.50	6.50	5.50	4.50	3.50	2.50	10.00
B-3 BEAUTY'S BLUSH	6.00	5.00	4.00				6.00
C-2 BIRCH RED	25.00	20.00	15.00	12.00	10.00	8.00	50.00
B BLACK OPAL	5.00	4.50	3.50	2.50	2.00	1.50	4.00
B BLUE BEAUTY	4.00	3.50	3.00	2.50	1.75	1.25	4.00
B BRAGA			12.50			6.00	
BRIDAL ORCHID		100.00	80.00		60.00		
B-2 BUTTERSCOTCH	10.00	8.50	7.00				
A-2 BURMA	5.00	4.50	3.50	2.50	2.00	1.50	5.00
B-2 CHAMOUNY	5.00	4.00	3.50	2.50	2.00	1.50	4.00
B-2 COL. W. C. ATKINSON	17.50	14.00	11.00	9.00	7.50	5.00	30.00
A CHIEF MULTNOMAH	5.00	4.50	3.50				5.00
C-3 CORAL GLOW	5.00	4.50	3.50				
B-2 CORONA	4.50	3.50	2.50	2.00	1.50	1.25	4.00
C-3 DAISY MAE	5.50	4.50	3.50	2.50	2.00	1.50	5.00
B-2 DIEPPE	6.00	5.00	4.00	3.00	2.00	1.50	6.00
B DUSTY MILLER	6.00	5.00	4.00				6.00
A-1 ELIZABETH THE QUEEN	5.00	4.50	3.50	2.50	2.00	1.50	5.00
B-2 ETHEL CAVE COLE (VE)	4.00	3.50	2.50	2.00	1.50	1.25	4.00
A-1 EVANGELINE	45.00	40.00	35.00	30.00	25.00	20.00	60.00
B-3 FIREBRAND	6.00	5.00	4.00				5.00
C-3 FLORENCE							
NIGHTENGAL	10.00	8.00	6.00				
A FLYING FORTRESS	9.00	7.00	5.00				20.00
B-2 FRIENDSHIP	25.00	22.50	20.00	17.50	15.00	12.50	
B-2 FUSCHIA BELLE			5.00			3.00	
B-2 GENERAL EISENHOWER	6.00	5.00	4.00	3.00	2.00	1.50	
C-3 GOLDEN ARROW	5.00	4.00	3.00	2.50	2.00	1.50	8.00
C-2 GOLDEN STATE	5.00	4.00	3.00	2.50	2.00	1.50	5.00
B-3 GREAT LAKES	10.00	8.00	6.00				
B-3 GREEN LIGHT	6.00	5.00	4.00	3.00	2.00	1.50	6.00
C-3 JUNE DAY (VE)	10.00	8.00	6.50	5.50	4.50	3.50	10.00
B-3 KING CLICK	6.00	5.00	4.00				6.00
A-4 KING LEAR	4.00	3.50	2.50	2.00	1.50	1.25	4.00
B-2 LADY JANE (VE)	5.00	4.00	3.50	2.50	2.00	1.50	4.00
B-1 LEADING LADY	5.00	4.00	3.00	2.50	2.00	1.50	5.00
B-2 LIPSTICK	6.00	5.00	4.00	3.00	2.00	1.50	5.00
B-3 MANCHU	7.00	6.00	5.00	4.00	3.00	2.00	7.00
B-3 MARGARET BEATON	4.00	3.50	2.50	2.00	1.50	1.25	4.00
B-3 MARGUERITE	5.00	4.00	3.00				5.00
A MID AMERICA	10.00	8.00	6.00				20.00
A MIGHTY MONARCH	10.00	8.00	6.00				20.00
B-1 MISS WISCONSIN	6.00	5.00	4.00	3.00	2.00	1.50	5.00
C-3 MYRNA FAY (VE)	6.00	5.00	4.00	3.00	2.50	2.00	5.00
A-2 MRS. R. G. ERRY			12.00			6.00	



SPECIAL CHRISTMAS GIFT COLLECTION OF **GLADS**

MADE UP OF 14 OF THE BEST OF THE NEW VARIETIES. GIVE A LIVING GIFT. NOTHING WILL BRING YOUR FRIENDS MORE JOY THAN A FEW BULBS OF FINE NEWER VARIETIES.

This gift offer is made up of two bulbs of 1" in diameter or larger of each of the following, separately labeled.

Astrid
Birch Red
Col. C. W. Atkinson
Connecticut Yankee
Evangeline
Friendship
Mid America

Pactolus
Red Wing
Sherwood
Stralia
Spic & Span
Sun Spot
White Goddess

**THIS IS A \$7.50 CATALOG VALUE FOR
ONLY \$3.95**

POSTPAID ANYWHERE IN THE UNITED STATES.

**OFFERS ON THIS SLIP ARE GOOD UNTIL
CHRISTMAS ONLY**

You may select from the catalog anything you wish to the amount of \$3.00 or more and we will give as a bonus a large bulb of Evangeline.

On Christmas gift orders we will send the recipients an attractive Christmas card announcing your gift — informing them that the bulbs will be shipped at proper planting time.

Golden West Gladiolus

P. O. Box 428 Ukiah, California





WHOLESALE LIST

Variety—Per 100	No. 1 1 1/2" Up	No. 2 1 1/4-1 1/2"	No. 3 1-1 1/4"	No. 4 3/4-1"	No. 5 1/2-3/4"	No. 6 under 1/2"	Bulblets Per Qt.
B-2 NANCY	\$9.00	\$7.00	\$5.00	\$4.00	\$3.00	\$2.50	\$10.00
B-1 ORANGE GOLD	6.00	5.00	4.00	3.00	2.50	2.00	6.00
B-3 OREGON ROSE	5.00	4.50	4.00				5.00
ORIENTAL PEARL	5.00	4.50	3.50	2.50	2.00	1.50	5.00
A-2 PACTOLUS (VE)	10.00	8.00	6.00	5.00	4.00	3.00	10.00
C-2 PANDORA	5.00	4.50	3.50	2.50	2.00	1.50	5.00
C-1 PHANTOM BEAUTY	5.00	4.50	3.50	2.50	2.00	1.50	5.00
B-1 PROSPERITY	9.00	7.00	5.00	4.00	3.00	2.50	9.00
A-4 RAVEL	8.00	6.00	5.00	4.00	3.00	2.50	8.00
B-2 RED CHERRY	10.00	8.00	6.00	5.00	4.00	3.00	25.00
B-1 RED CHARM	5.00	4.50	3.50	2.50	2.00	1.50	6.00
B-1 REDOWA	20.00	17.00	14.00				35.00
B-2 RED WING	25.00	20.00	16.00	12.00			
C-2 ROSA VAN LIMA (VE)	4.00	3.50	2.50	2.00	1.50	1.25	4.00
B-1 SILVER WINGS	5.00	4.50	3.50	2.50	2.00	1.50	5.00
A-1 STRAWBERRY PEACH	10.00	8.00	6.00	5.00	4.00	3.00	15.00
A-2 SPARKS	8.00	7.00	6.00	5.00	4.00	3.00	15.00
A-1 SPIC & SPAN	8.00	7.00	6.00	5.00	4.00	3.00	10.00
B-2 SPOTLIGHT	5.00	4.50	3.50	2.50	2.00	1.50	5.00
B-2 STRALIA	10.00	8.00	6.00				10.00
A-1 SUNSPOT	14.00	10.00	8.00	6.00	5.00	4.00	20.00
B-2 TIVOLI	6.00	5.00	4.00	3.50	2.50	2.00	
B-3 THEMESONG	6.00	5.00	4.00	3.50	2.50	2.00	
B-2 TOPFLITE	25.00	20.00	16.00	12.00	10.00	8.00	
A UHU			6.00			3.00	
C-2 VALERIA (VE)	4.00	3.50	2.50	2.00	1.50	1.25	4.00
A-2 WHITE CHALLENGE	12.00	10.00	8.00	7.00	6.00	5.00	20.00
A-1 WHITE GODDESS	18.00	14.00	12.00	10.00	8.00	6.00	30.00
B-3 WHITE GOLD (VE)	4.00	3.50	2.50	2.00	1.50	1.25	4.00
B ZUNI	5.00	4.50	3.50	2.50	2.00	1.50	8.00
MIXED (20 varieties)	4.00	3.50	2.50	2.00	1.50	1.25	3.00

WHOLESALE

We recommend size number 3 bulb which is 1 to 1 1/4 inches in diameter for cut flowers. This size costs less with less shipping expense, makes very satisfactory flowers and will give you a number 1 or jumbo bulb to either sell or plant next season. However, number 1 bulbs will bloom two to three weeks earlier so they are recommended for your first planting to start your blooming season earlier. We recommend number 6 bulbs for planting to grow your own bulbs for the following year. Most of these will bloom and make salable cut flowers. They usually bloom six to eight weeks later than number 1 bulbs. Plant number 6 bulbs approximately one inch apart.

How To Establish and Operate a Successful Cut-Flower Business

THE GREATEST BOOK ever published on this pleasant and profitable business. Explains very satisfactorily cultural directions, the steps others have taken, to start and succeed, where to sell and instructions for hybridizing, so that you can create new varieties. Remember you can start in your own back yard, and produce two cash crops per year. Take your first step toward independence in a universal business, with an ever increasing demand.

Sent prepaid for only \$1.98

A Big Special

Our Big Special was so popular last year that we are repeating it again this year.

Have a big glad garden. Have glads by the armload—for church, for your friends, even glads enough to sell. This mixture contains at least 40 top notch varieties, some selling for as much as 25c each in the catalog—no obsolete varieties. All top quality bulbs. If purchased separately they would come to over 3 times this amount.

All bulbs are over 1" in diameter. Shipped express—collect.

500 Bulbs — \$14.00 — 1000 for \$25.00

Contains varieties such as Burma, Phantom Beauty, Spotlight, Miss Wisconsin, Ravel, Spic 'n Span, Tivoli, etc. We will include some extra expensive bulbs separately labeled to a value of at least \$2.00.

You can plant 500 bulbs in a space 10'x18'. Put the rows 24" apart and plant the bulbs 2" apart in the row. Really enjoy your glads—have lots of them. Plant some every three weeks and prolong the blooming season.

THE REDWOOD JOURNAL

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